

<b>Peer-to-peer learning Guide (Sport4Rules)</b> National Best practices of fighting violence in sport and through sport (projects/established programmes)	
<b>Name:</b> <i>Project/Programme Title</i>	Social inclusion opportunities (MATCH)
<b>When:</b> <i>When the project/programme was implemented (please specify if the project/programme is still ongoing)</i>	Start: 01-01-2017 - End: 31-03-2019
<b>Where:</b> <i>Where the project/programme is/ was held (city, country)</i>	Italy, Netherlands, Bulgaria, Greece, Spain, Bosnia and Herzegovina
<b>Who:</b> <i>Name of the Coordinating Entity</i>	CESIA
<b>Objectives:</b> <i>General and Specific Project Objectives</i>	<ul style="list-style-type: none"> <li>• To strengthen the use of sport as a tool for social inclusion &amp; to raise awareness about the potential of Sport;</li> <li>• To foster an increased participation of refugees &amp; local young people in sport activities &amp; to create a constructive dialogue between different social groups;</li> <li>• To train Youth workers &amp; Sport Trainers to a better awareness &amp; proper skills to use sport as a pedagogical tool to foster social inclusion of “vulnerable” target groups;</li> <li>• To offer learning opportunities (being coach) to sportive young people from local &amp; migrant origins that would increase their level of social inclusion &amp; their future job opportunities;</li> <li>• To foster the (re)discovery &amp; use of public spaces for the practice of grassroots sports</li> </ul>
<b>Stakeholders of the project:</b> <i>People and institutions contributing to the implementation of the project/programme</i>	<ul style="list-style-type: none"> <li>✓ Bulgaria NACIONALNO DVIZHENIE OBEDINENIE ZARAZVITIE NA SPORTA I SPORTNA KULTURA FUUTURA</li> </ul>

	<ul style="list-style-type: none"> <li>✓ Greece ELLINIKO FOROUM PROSFIGON</li> <li>✓ Italy CESIA AND ASSOCIAZIONE DI VOLONTARIATO HANDALA</li> <li>✓ Bosnia &amp; Herzegovina UNIVERZITET U SARAJEVU</li> <li>✓ Netherlands STICHTING EURICON</li> <li>✓ Spain CLUB NATACIO BANYOLES</li> </ul>
<p><b>Beneficiaries:</b> <i>Which target group was involved (please specify the legal status and how many people were reached)</i></p>	<p>The project aimed to enhance social inclusion and equal opportunities for migrants, asylum seekers, refugees and disadvantaged young local people by fostering and increasing their participation in sport activities.</p> <p>International Training Course: gathering 24 sport trainers &amp; youth workers from project countries in Italy, the aim of the training was to share &amp; discuss practical experiences in the field of social inclusion, specifically aiming towards singling out the best methods, tools &amp; competencies required for the social integration &amp; inclusion of refugee asylum seekers &amp; other socially vulnerable groups.</p>
<p><b>Financing:</b> <i>Budget and Program which financed the project/programme</i></p>	<p>369,245,00 EUR</p>
<p><b>Description:</b> <i>Detailed of the project/programme (please specify the activities/sessions/modules and methodologies implemented)</i></p>	<p>The project, lasting 24 months, is divided in 5 Work Packages (WPs) in order to better implement the project by the whole partnership.</p> <p>2 WPs are transversal and will last for the whole duration of the project; 3 WPs are strictly linked to a specific activity and implementation phase of the project:</p> <ul style="list-style-type: none"> <li>• WP 1: Management and Evaluation</li> <li>• WP 2: Development and implementation of International and local training courses</li> </ul>

- WP 3: “Inclusive Sport in action” – sport and educational activities
- WP 4: Local Anti-racist Sport Festivals
- WP 5: Dissemination and Sustainability

#### **WP 1: Management and Evaluation**

To coordinate and manage the development of the project; to define project and strategies

To monitor the progress and results of each project phase.

To ensure the fulfilment of the objectives and activities scheduled; to establish tools for a completed evaluation

#### **WP 2: Development and implementation of the International and Local Trainings**

To select main target groups of the projects: sport trainers, youth workers, young refugees/asylum seekers, local disadvantaged young people and to insert them in a learning and sharing path.

To reflect, collect and share good practices and challenges on Sport and Social Inclusion.

To approach and bring together 2 sectors (Sport & Youth Work) that need to cooperate for a better inclusion of disadvantaged groups.

To organize and implement an international training course addressed to sport trainers and youth workers in order to develop a broaden set of pedagogical tools to be used in sport activities with the local and migrant target groups.

To train Sport Trainers and Youth workers to a better awareness and proper skills to use sport as educative tool

To organize and implement local training course in each Country on Coaching Sport in social inclusion addressed to 10 per Country sport youngsters 15-25 years old (5 young asylum

seekers/ refugees + 5 disadvantaged local youngsters)

To offer learning opportunities to sport young people from local and migrant origins that would increase their job future opportunities in the field of sport and youth work. Transversally, to put together asylum seekers/refugees and involve them in a learning process, will allow to reach another crucial objectives: intercultural dialogue among targets not often in communication; abolishment of prejudices and creation of culture sharing and relations.

### **P3: “Inclusive Sport in action”**

Planning of local sport and educational activities carried out by 10 coaches trained + mentoring offered by 2 Sport trainers – 2 Youth workers previously involved in Int.TC + Local TC

Renovation of a public space to practice sport + launch of the campaign “Grassroot Sports in public space”

Sport and educational activities shaping in tournaments scheduling in 4 months addressed to children, teenagers, youngsters from local and migrant community (150). Sports can be various: football, volleyball, cricket, basket etc. The choice will be given to partners.

Main activities and tasks: The WP 3 will be composed by 3 main activities:

- Planning of local sport and educational activities carried out by 10 coaches trained + mentoring offered by 2 Sport trainers – 2 Youth workers previously involved in Int.TC + Local TC
- Renovation of a public space to practice sport + launch of the campaign “Grassroot Sports in public space”
- Sport and educational activities shaping in tournaments scheduling in 4 months addressed to children, teenagers, youngsters from local and migrant community (150). Sports can be various: football, volleyball, cricket, basket etc.

The choice will be given to partners.

Considering that young refugees/asylum seekers and disadvantaged local young people have completed successfully their training on “coaching”, a practical implementation of the acquired skills will be required not only as a precondition to receive the training certification but also as an useful tool to expand the impact of the project to the local communities and to allow the social integration of local and migrant children, teenagers & youngsters from disadvantaged districts through their inclusion in sport activities. In this phase of the project it is expected that in each country at least 100 youngsters will be involved in the sport activities with the support of 10 new “coaches” and 4 new “mentors”.

These new “mentors” will guide 10 new “coaches” in the planning and in the implementation of the local sport and educational activities. After a period of the planning (December 2017 - January 2018), 10 coaches engaged in WP2 will be involved in the activities of requalification and renovation of a pre identified abandoned playground in a public space: garbage collection, cleaning, restoration both in its moving and fixed parts, landscaping and embellishment. For the latter, the idea will be to involve local artists in the creation of murals and in general in the creation of street art works enhancing the perception of the space as something that belongs to everyone and that beautification is within the reach of all even with simple resources. At the end of February 2018, an launching event with a form of conference (reaching at least 50 pax among local associations, sport clubs, local and migrant youngsters and children and other stakeholders) will be organized in order to, on the one hand, introduce the new public sport space to local community and, on the other, launch the campaign “Popular sport in public space”. It will allow to sensitize local people’s attention about the opportunity to use in new ways the renovated playground and to develop their sense of responsibility for what they own as members of the citizenship as well as their sense of care consolidating a healthy lifestyle through the practice of sport. Moreover, it will help in

involving local stakeholders such as schools, sport clubs and youth centers giving substance to the objective of promoting sport as a tool for social inclusion, equal opportunities and societal well-being, and the objective of networking local synergies towards innovative ways of collaboration and cooperation. The sport and educational activities that will be managed in each country by the ten new coaches will cover a period of four months - from February 2018 to May 2018 - and will be divided into at least three different sports chosen on the basis of local customs and issues.

The activities will be scheduled 2 times a week and will be shaped in tournaments with teams made up of individuals from both the targets - refugees and asylum seekers and local disadvantaged youngsters - in order to facilitate a constructive confrontation between them through the dissemination of sport values like reciprocity, mutual recognition and respect for the rules, hence encouraging integration and implanting the seeds of non-racism. The sport activities will be addressed to children and teenagers from both migrant and local communities too. Every sport tournament chosen will end in May 2018 with a symbolic award ceremony for the winning teams (each participant will get a certificate of participation and MATCH uniform). It will be a valued event as it will represent the end of a physically and social growth path in collective way, and not only a celebration of a sport victory.

#### **WP4: “Anti-racist sport festivals”**

To develop the knowledge and skills of the coaches in how to create an anti-racist festival

To contribute to the development of the social inclusion of refugees, asylum seekers and disadvantaged youngsters

To promote a common sense against racism

To promote voluntarism and social solidarity in Sport

Main activities and tasks: The WP 4 is divided in 2 main activities:

- Job shadowing of 12 coaches and organization of the “Mediterraneo Antirazzista” , Italian Local anti-racist sport Festival

- Local anti-racist sport Festival

Once coaches have completed their certification, 2 of them per partner will be given the chance to attend a jobshadowing in Palermo (Italy), during the organization and implementation of “Mediterraneo Antirazzista” (MA) that represents in MATCH, a Local Anti-racist Sport festival. MA, an Italian voluntary sport festival created 8 years ago, aims to promote an intercultural vision of our society and to break down barriers of racism, hardship and degradation through sport and cultural production, understanding the importance of the sport as a social vehicle for discussion and socialization for people coming from different districts and from different countries.

The selected coaches, 1 from the group of asylum seekers and refugees and 1 from the local disadvantaged group of youngsters, will participate to the preparatory phase of Mediterraneo Antirazzista and will then help in the implementation in order to transform their experience into a good practice to be shared and repeated. In consequence of the jobshadowing activity, which will last 15 days (between the end of May and the middle of June 2018), a plan for the organization of a grassroots sport festival will be prepared and distributed to the partners. The content of this plan will be elaborated by pedagogical experts from the CESIE and sport experts from Handala.

The jobshadowing will be made up of 3 sub-phases and coaches will be fully involved in the following activities:

- organization and management of street mini-tournaments, distribution of gadgets and informative material, organization of concerts and street parades;

- organization and management of the final steps of the festival that will take place at the

Velodrome “Paolo Borsellino” in Palermo, scheduling the tournaments by categories in the days of the festivals which normally last 4 days at mid-June;

- organization and management of the closing party where exhibitions, musical concerts, cooking banquets from ethnic communities and least but not last award ceremonies are arranged (the winner. As soon as Mediterraneo Antirazzista ends, the coaches that have jobshadowed, except for the Italian ones, will be in charge of the realization of anti-racist grassroots sport festivals in the abandoned public spaces previously recovered and renovated.

Specifically these festivals will last one day and the activities to be developed from the plan to the launch of each festival will be:

- a promotional event in order to inform a wider audience about the activities foreseen and to stimulate the participation of people interested in becoming local volunteers.
- Recruitment of volunteers and organization of a training to better respond to the festival needs.
- Selection of the activities to be played and screening of the registered sport teams.
- Implementation of the sport activities. MATCH social inclusion opportunities / MATCH Page 28 of 77
- Management of award ceremonies and organization of a closing party with music and ethnic food at the end of the festival day. Each partner is expected to involve a minimum of 80 people as players and a minimum of 10 people as volunteers.

#### **WP5: “Dissemination and Sustainability”**

To promote the idea of the strong link between sport activities and opportunities for learning and for social inclusion

To ensure the visibility of the project among involved stakeholders and interested



	<p>stakeholders</p> <p>To ensure the sustainability of the project during and after the project’s duration</p> <p>To increase a strengthened networking between youth workers and sport trainers</p> <p>Main activities and tasks:</p> <p>The dissemination strategy aims at stakeholders in sport and social inclusion to promote the idea of the strong link between sport activities and opportunities for learning and for social inclusion to an audience wider than that involved directly in the implementation of the project. A variety of adequate dissemination activities to reach relevant target groups will be led MATCH social inclusion opportunities / MATCH Page 29 of 77</p> <p>The project will be given a complete dissemination strategy to communicate the content of the project such the project topics, its aims, its expected impacts and its results. Indeed, both of the outcomes (changes, benefits, learning and different impacts) and the outputs (tangible results, deliverables) of the project will be disseminated between the project’s partnership and the external stakeholders that can be interested by those two.</p> <p>To fulfil this duty, EURICON, the leading partner of the WP5 will design and provide to the other partners a dissemination plan that has to be followed (1st transnational meeting). At the beginning of the project, EURICOON will design a project logo, website and facebook page.</p> <p>All project products/dissemination activities will have the official logo, the written mention and graphic identity of the Erasmus+ Programme.</p>
<p><b>Results achieved:</b> <i>Describe the quantitative and qualitative results achieved</i></p>	<p><b>Pedagogical manual:</b> Sport &amp; Youth work The Manual, the main practical output of the project, will contain</p>

training materials to be used by sport trainers and youth workers to increase the quality and quantity of sport activities with disadvantaged target groups. The Manual, published in digital and paper version (600 copies, 100/partner), will be the result of the International Training Course and Local Trainings; moreover it will contain also the input from other project activities, such as the consultancy meetings, local sport and educational activities and Local Anti racist Festivals.

During the development led by CESIE, the new “trainers” and “coaches” will be invited to give own contributions. During the 2nd transnational meeting, FASTO will present to partners the structure of the Manual, a draft of local good practices made in each consultancy group and a plan for the development of Manual, including templates to be used for the collection. From August 2017 to July 2018, each partner will collect learning outcomes, these ones will come up especially from the International and Local Training Courses. In August and September 2018, CESIE will finalize the Manual, that it will be launched during the Final Conference and Local Dissemination Events in November 2018 (see WP 5).

### **Local Campaigns “Grassroots sport in public space”**

One of the expected result of the project is the realization of a local campaigns that aim at protection, enhancement, strengthening and recovery of public sports facilities in economically and socially disadvantaged districts. These campaigns, whose slogan will be “Grassroots sport in public space”, consider the fact that in each big city there are areas in a state of abandonment and neglect, and that those same areas could play a fundamental role in social aggregation if used for the practice of sport which has a unique capacity to bring people together. “Grassroots sport in public space” means cutting across national, cultural and social differences rediscovering the educational role of sport activities and their ability to produce a concrete contrast to all types of discrimination, but it means also awareness

	<p>of the importance of public spaces to share and respect as a collective ownership. Each campaign, whose guidelines will be presented by the WP Leader during the 3rd transnational meeting in December 2017, will be planned in December 2017 and January 2018 and realized in the following months. During the inaugural event of the renovated public playground, the campaign will be launched, and in the following months, spread for giving visibility to the local sport and educational activities and the Local Anti-racist sport Festival to be done. Each partner will set up a proper way to carry out this local campaign which will be transversal at all the sport and educational activities and at the Local Anti-racist sport Festival. Each partner will have a banner with the slogan “Grassroots Sport in Public space” – in own country language.</p> <p><b>MATCH social inclusion through sport video</b></p> <p>The expected result of this WP will be a promotional video representing the different phases of all the festivals carried out. It will collect video-feedbacks from all the countries involved giving space to all the single steps and above all to the people embraced in the different countries providing a demonstration of the level of social integration achieved.</p> <p>The main purpose will be to stimulate and reinforce similar initiatives Europe wide and beyond. The MATCH social inclusion through sport video, result of videos shot by each partner during own Festival following the internal guidelines provided previously by CESIE, will be finalized in the following months of the Local Anti-racist Festivals and finalized by September 2018.</p>
<p><b>Innovation:</b> <i>Specific Characterisation of the project/programme in terms of innovation</i></p>	<p>The innovative aspects of the project are the following ones:</p> <ul style="list-style-type: none"> <li>• The overall project is innovative in the sense that it aims at linking closely the fields of youth</li> </ul>

work and sport in the process of inclusion of disadvantaged youngsters and asylum seekers/refugees. Contemporary research<sup>7</sup> points out that not many projects managed to use sport as an efficient tool for social inclusion for two social excluded target groups like them, even though the complementarity of these two specific fields has been emphasized. The whole project addresses this need by bridging a gap between youth education and sport field through the concomitant involvement of youth workers (working with refugees/asylum seekers and local disadvantaged young people, second reception centres, professionals working with local communities,) and sport stakeholders (sport trainers & sport experts) in the empowering process of these young people with fewer opportunities. All together these stakeholders will train these youngsters to be “coaches” , will collect the local and national good practices about sport and social inclusion, and contributing to the main output of the project : the creation of the Pedagogical Manual : “Sport & Youth Work”. This project paves the way for a strengthened partnership and networking between youth work and the sport field.

- One of the other innovative aspects in the involvement of 25 disadvantaged young people and 25 refugees/asylum seekers who will be trained on “coaching” given them the opportunity to empower themselves through local training and local activities. These youngsters will be people playing sport but missing of skills on coaching. Among asylum seekers and refugees and local disadvantaged youngsters sport is one of their main passion and leverage on this passion, we will allow them to carry a professional path, beside the strong impact on their social integration process and to multiply the number of young people who currently do not seem interested in participating in sports activities. Peer education in this phase will be the key methodology to approach, during Sport in action –local activities- children and young people who don’t practise daily sport. Indeed, they will be trained on how to lead sport activities with other youngsters having the same profile and, in turn, will be sport facilitators (“coaches”) to implement and

lead the local sport and educational Activities and the “Grassroots sport in public space” campaign. Leading sport activities, supported by sport trainers and youth workers, becoming mentors at this stage, will allow them to strengthen their soft skills (intercultural communication, leading activities, convey the sport values, intercultural awareness against the racism) and professional skills (as facilitators in the field of sport, as leaders of activities, as acquiring expertise on the inclusive benefits of sports towards the local communities). This inclusive and participative approach aims at providing them all the tools to allow them to empower themselves, not only in making them participate in these activities but being in the process of becoming experts in leading and promoting activities of sport as healthy benefit but also a way to tackle racism and violence through its inner values (reciprocity, mutual recognition and respect for the rules, hence encouraging integration and implanting the seeds of non-racism).

- Then, the methodology used is innovative in the way of leading and implementing sport activities with healthy, social & societal benefits: MATCH will implement the renovation of one abandoned public playground in each country. This activity will be handled in M14 to set up the sport activities through the model inherited by the Mediterraneo Antirazzista and promoted by the “Grassroots sport in public space” campaign Festival. The idea is to renovate these public playgrounds to provide to asylum seekers/ refugees and local disadvantaged people a place where they can lead local sport activities all together. This place is seen as the vector of social aggregation where all these youngsters can meet and evolve, cutting the national, cultural and social differences.

**Empowerment:**

*Describe the specific impact generated by the project/programme in terms of empowerment*

The main target groups benefiting from the activities of the project can be divided into two groups:

- 12 sport trainers (2/country) and 12 youth workers (2/country) representing 2 main sectors reached in this project: sport and youth field.
- 30 refugees/asylum seekers (4/country) and 30 disadvantaged young people (4/country), both aged MATCH social inclusion opportunities / MATCH Page 74 of 77 15-25 years old

1) Through the holding the International TC “Inclusive Sport” and the LT “Coaching Sport in social inclusion”, sport trainers and youth workers will increase their expertise about the use of sport as a way to improve the social inclusion of the local disadvantaged youngsters and the asylum seekers/refugees. Indeed, the International TC will result in displaying and sharing of the practices from the different partner countries, basis of the set of pedagogical tools and sport activities that will be the topics of the Local TCs. During the local sport and educational activities, they will have the opportunity to mentor the 2nd target group of the project, putting in practice what learned previously. The Pedagogical Manual, as the project’s main output, will contain all the training materials to be used and will structure all the knowledge and competences developed within the project.

Thus, these specific stakeholders will not only increase their knowledge about the link between “Sport and Youth Work”, but will deeply understand the priority to consider the Sport as a relevant tool for the youth work, and so, deepening their expertise in that field. After the project, these target groups are going to:

- Sustain the improved relations already made with the other stakeholders of the youth work and sport with the outputs of the project, making new opportunities of collaboration in local and European projects;
- To increase their networking with all the stakeholders outside the project that were not

directly to lead other activities/project in the social inclusion through sports

2) Refugees/asylum seekers and disadvantaged young people aged 15-25 will be directly involved in the requalification of the abandoned public playgrounds, the implementation of the sport and educational activities, the organization of “Mediterraneo Antirazzista”, the campaign Grassroots sports in public space Festival and anti-racist grassroots sport festivals. As they will get trained during the Local TCs to become “coaches” to lead these activities with other people having the same profile, they will, in their turn, get expertise in implementing sport activities in an inclusive way. But not only: they will acquire and put in practice some soft skills that can be very useful for their own integration (intercultural communication, leading activities, convey the sport values, intercultural awareness against the racism) and professional ones skills (as facilitators in the field of sport, as leaders of activities, as acquiring expertise on the inclusive benefits of sports towards the local communities). After the project lifetime, these target groups are going to:

- Continue to deal with and work in sport sector, as they will have improved their employability in carrying on sport activities
- Improve their social inclusion and integration, transferring to other people of the same target the willing to do carry voluntary activities in social inclusion through sports. Although having worked with CESIE before, the consortium will take its shape of 7 organizations in the same project for the first time. Being selected based on their expertise in the respective field, capacities and background, they will contribute to the successful implementation of the MATCH project, while simultaneously acquiring new capacities in the field of sport at European level.

This experience will enrich the organizations and will offer value to their work. This new expertise they will acquire could be used further in the future, before and after the end of the project itself. Other target groups reached through the consortium and the main target

	<p>groups will be:</p> <ul style="list-style-type: none"> <li>• Sport clubs/team/associations</li> <li>• Migrant communities</li> <li>• Organisations dealing with asylum seekers/refugees</li> <li>• Local associations engaged in the field of sport and social inclusion</li> <li>• Local communities at risk of social exclusion</li> <li>• Local students and in general young people sensitized by all promotional and visible activities foreseen in the WP2,WP3,WP4 Long term beneficiaries:</li> <li>• Local and migrant communities</li> <li>• Youngsters with a different background who live in different area of the city MATCH social inclusion opportunities / MATCH Page 75 of 77 Indeed, during local sport and educational activities and Local Anti-racist sport Festival, the above targets will benefit, getting fundamental social values such as respect, team work, abhorrence to any kind of racist behaviour and actions, antiracist attitude, intercultural dialogue etc.; inputs about the importance of physical activities for the healthy life style will be given. By meeting in these activities (for instance by forming a sport team during a tournament), they will build up new social relations, becoming potential multipliers of such activities and value for local community.</li> </ul> <p>Thanks to intangible and tangible results, the project will easily impact to a wider audience, in addition to above target groups envisaged.</p> <ul style="list-style-type: none"> <li>• the Pedagogical Manual will transfer the know-how on how to organize sport activities for social inclusion targeting social excluded young people with different background</li> <li>• the renovated spaces equipped to being used as multifunctional playground fields freely accessible to the local community under the supervision of the local association involved.</li> </ul>
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	<p>These new playgrounds, within areas with high risk of social exclusion, will represent open spaces to meet people, play together and start new relations, dialogue and friendship, with a long-term impact for the quality life for the people living there.</p> <ul style="list-style-type: none"> <li>• The MATCH social inclusion through sport video will be another important tool to be promoted to a wider audience in order to sustain the future replication and further development of the project's activities. Moreover, the MATCH project is designed in order to have a strong impact on the target groups and at large local and migrant communities in the following aspects:</li> <li>• discovery and use valorised of public spaces for the practice of grassroots sports</li> <li>• encouraging the active participation of the target groups in real action with tangible results</li> </ul>
<p><b>Website:</b> <i>Link of the project/programme (if available)</i></p>	
<p><b>Contacts:</b> <i>(if available)</i></p>	<p>Aela Ajdinović – project coordinator on behalf of University of Sarajevo <a href="mailto:aela@okbih.ba">aela@okbih.ba</a></p>

**Pictures:**

*Please attach to the sheet pictures of the project/programme*